

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

|                                                                                                                                                                                                                            |                                                                               |                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person*<br><u>CHARTER COMMUNICATIONS, INC. /MO/</u><br><br>(Last) (First) (Middle)<br><u>400 WASHINGTON BLVD.</u><br><br>(Street)<br><u>STAMFORD CT 06902</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>COMSCORE, INC. [ SCOR ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director <input checked="" type="checkbox"/> 10% Owner<br><br>Officer (give title below) Other (specify below) |
|                                                                                                                                                                                                                            | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>07/01/2026</u>         |                                                                                                                                                                                                  |
| 4. If Amendment, Date of Original Filed (Month/Day/Year)                                                                                                                                                                   |                                                                               |                                                                                                                                                                                                  |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |       | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|---|-------------------------------------------------------------------|------------|-------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V | Amount                                                            | (A) or (D) | Price |                                                                                               |                                                          |                                                       |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------|----------------------------|--------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------|
|                                            |                                                        |                                      |                                                    |                                |                                                                                        | Date Exercisable                                         | Expiration Date | Title                                                                             | Amount or Number of Shares |                                            |                                                                                                    |                                                           |                                                        |
| Restricted Stock Units                     | (I)                                                    | 07/01/2026                           |                                                    | A                              | 16,461                                                                                 | (2)                                                      | (2)             | Common Stock                                                                      | 16,461                     | \$0                                        | 16,461                                                                                             | I                                                         | See Footnote(3)                                        |

|                                                                                                                                                                                                                            |  |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 1. Name and Address of Reporting Person*<br><u>CHARTER COMMUNICATIONS, INC. /MO/</u><br><br>(Last) (First) (Middle)<br><u>400 WASHINGTON BLVD.</u><br><br>(Street)<br><u>STAMFORD CT 06902</u><br><br>(City) (State) (Zip) |  |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|

|                                                                                                                                                                                                                                          |  |  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 1. Name and Address of Reporting Person*<br><u>Charter Communications Holding Company, LLC</u><br><br>(Last) (First) (Middle)<br><u>12405 POWERSCOURT DRIVE</u><br><br>(Street)<br><u>ST. LOUIS MO 63131</u><br><br>(City) (State) (Zip) |  |  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|

|                                                                                                                            |  |  |
|----------------------------------------------------------------------------------------------------------------------------|--|--|
| 1. Name and Address of Reporting Person*<br><u>SPECTRUM MANAGEMENT HOLDING COMPANY, LLC</u><br><br>(Last) (First) (Middle) |  |  |
|----------------------------------------------------------------------------------------------------------------------------|--|--|

|                         |         |       |
|-------------------------|---------|-------|
| 12405 POWERSCOURT DRIVE |         |       |
| <hr/>                   |         |       |
| (Street)                |         |       |
| ST. LOUIS               | MO      | 63131 |
| <hr/>                   |         |       |
| (City)                  | (State) | (Zip) |

|                                                     |         |          |
|-----------------------------------------------------|---------|----------|
| 1. Name and Address of Reporting Person*            |         |          |
| <a href="#">CHARTER COMMUNICATIONS HOLDINGS LLC</a> |         |          |
| <hr/>                                               |         |          |
| (Last)                                              | (First) | (Middle) |
| 12405 POWERSCOURT DRIVE                             |         |          |
| <hr/>                                               |         |          |
| (Street)                                            |         |          |
| ST. LOUIS                                           | MO      | 63131    |
| <hr/>                                               |         |          |
| (City)                                              | (State) | (Zip)    |

|                                          |         |          |
|------------------------------------------|---------|----------|
| 1. Name and Address of Reporting Person* |         |          |
| <a href="#">CCH II LLC</a>               |         |          |
| <hr/>                                    |         |          |
| (Last)                                   | (First) | (Middle) |
| 12405 POWERSCOURT DRIVE                  |         |          |
| <hr/>                                    |         |          |
| (Street)                                 |         |          |
| ST. LOUIS                                | MO      | 63131    |
| <hr/>                                    |         |          |
| (City)                                   | (State) | (Zip)    |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.
2. This restricted stock unit award was granted pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award, which represents compensation for the 2026-2027 director term, will vest in full on the earliest of (i) the date of the Company's 2027 annual meeting of stockholders, (ii) June 30, 2027, and (iii) the date of a change in control of the Company, subject in each case to the grantee's continued status as a member of the Company's Board of Directors on the vesting date. Vested units will be deferred and delivered in shares of common stock upon a separation from service or a change in control of the Company, as set forth in the applicable award notice.
3. Jeffrey Barratt Murphy assigned all his rights and interests in the Stock Award to Charter Communications Holding Company, LLC ("HoldCo"). Spectrum Management Holding Company, LLC ("Spectrum Management") is the controlling parent company of HoldCo. Charter Communications Holdings, LLC ("Holdings") is the controlling parent company of Spectrum Management. CCH II, LLC ("CCH II") is the controlling parent company of Holdings. Charter Communications, Inc. is the controlling parent company of CCH II.

Remarks:

|                                                                                                                              |                            |
|------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| <a href="#">Charter Communications, Inc.</a>                                                                                 |                            |
| <a href="#">By: Jennifer A. Smith, Group Vice President /s/Jennifer A. Smith</a>                                             | <a href="#">07/06/2026</a> |
| <a href="#">Charter Communications Holding Company, LLC By: Jennifer A. Smith, Group Vice President /s/Jennifer A. Smith</a> | <a href="#">07/06/2026</a> |
| <a href="#">Spectrum Management Holding Company, LLC By: Jennifer A. Smith, Group Vice President /s/Jennifer A. Smith</a>    | <a href="#">07/06/2026</a> |
| <a href="#">Charter Communications Holdings, LLC By: Jennifer A. Smith, Group Vice President /s/Jennifer A. Smith</a>        | <a href="#">07/06/2026</a> |
| <a href="#">CCH II, LLC By: Jennifer A. Smith, Group Vice President /s/Jennifer A. Smith</a>                                 | <a href="#">07/06/2026</a> |

|                                  |      |
|----------------------------------|------|
| ** Signature of Reporting Person | Date |
|----------------------------------|------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.